

It Is Just as Natural for the Siegel Cooper Store to Offer Extraordinary Bargains as It Is for the Sun to Shine.

THE BIG STORE CITY IN ITSELF
SIEGEL COOPER & CO.
SIXTH AVE. 18th St. 18th St.

Christmas Is Nine Weeks Off,
And Thousands Are Collecting "S. & H." Green Trading Stamps More Eagerly Than Ever.



In fact, Trading Stamps afford collectors an infinite number of ways of obtaining very desirable articles to give as Christmas presents. And then, as we said recently, there are many others who profit handsomely. Take the mother of the home—the

"I am saving up my Stamps so that I can get a lot of things for Christmas gifts," said an enthusiastic collector the other day. "You know that Christmas is not so very far off, and the days and weeks slip around so quickly that one has to be exceedingly vigilant."

It is a splendid way of getting a variety of handy and useful things.



thrifty, ceaselessly energetic, prudent home-worker. Green Trading Stamps to her are a blessing. She never misses a double Stamp day, and comes here every single Stamp day her purchases demand and her time permits. She points with pride to the many things she has obtained for her Stamp books. She tells her friends and neighbors.

The desire to emulate her example and profit as



handsomely naturally springs into action, and thus is the vast army of Sperry & Hutchinson Green Trading Stamp collectors being ever happily increased.

"But how do I begin?" asks one who is new to the proposition.

Simple enough. You go to the Siegel Cooper Store and there obtain from one of the attendants a Green Trading Stamp book. It contains one dollar's worth of Trading Stamps (10). That starts you.

Then you go to the Premium Room on the Fifth floor. It's in the Annex. Over toward Fifth Avenue, you know. In the Premium Room you are given another dollar's worth of Stamps. Nothing to pay for these, either.

Having now obtained in all two dollars' worth of Sperry & Hutchinson Green Trading Stamps without paying a cent, you have obtained a fair start.

Naturally the collector turns to the Premiums. They are new, beautiful and worthy. Some idea of the scope of this premium-giving may be deduced from the fact that recently the Sperry & Hutchinson Company purchased 40,000 chairs, 18,000 tables, 11,850 clocks and so on proportionately through a long list of very desirable articles. Among the Premiums given are:

MUSICAL INSTRUMENTS	ART SQUARES
CUT GLASSWARE	CHINAWARE
OPERA GLASSES	PORTIERS
LACE CURTAINS	WATCHES
ONIX TABLES	FURNITURE
RUGS	NOVELTIES
KNIVES	ALBUMS
CLOCKS	

Fine Candies & Favors

For Halloween Festivities.

FRUIT CANDY BOXES, 3c ea.; doz., 36c.	STUFFED FRUITS AND NUTS, each, 5c.
ASSORTED FRUITS, CANDY BOXES, 8c ea.; doz., 80c.	SKELTONS, each, 5c.
BOXES, strawberries, 8c to 18c.	SHAKES, each, 5c.
VEGETABLE CANDY 12c to 50c.	OLD WITCH BROOMS, each, 10c.
BOXES, each, 12c to 1.00.	CHINA DOLLS, for cakes, doz., 10c.
BREAD CANDY BOXES, 12c to 1.00.	COLORS AND METAL DOLLS, for cakes, doz., 10c.
JACK O' LANTERNS, each, 12c.	WITCH AND PUMPKIN ICE CUBES, each, 4c.; doz., 45c.
JACK O' LANTERNS, 25c to 1.25.	MOTTO PAPERS, per package, 4c. 5c. and 10c.
PUMPKIN FACE CANDY BOXES, each, 11c to 20c.	GUM DROPS, lb., 10c.
SI PERKINS—a typical Yankee candy box, each, 30c.	AMERICAN MIXED, lb., 10c.
PUMPKIN PIE CANDY BOX, 25c.	CHOICE MIXED, just the candies for motto papers, 15c.

Writing Desk Companions.

Special for Double Stamp Day.

Three volumes in box; bound in flexible calf.

Published at \$1.50; our price, **75c**

Vol. No. 1—Writing Desk Dictionary and Manual of Useful Information.
Vol. No. 2—Writing Desk Companion; one of the most remarkable books ever published. It gives more valuable information than any other book its size. Although it was designed for writers in general, yet it will prove a valuable companion and guide of information to any one. In addition to 50,000 words difficult to spell and 15,000 synonyms and antonyms, it contains rules of grammar and composition, capitalization, punctuation and use of prepositions, etc.
Vol. No. 3—Writing Desk Cyclopaedia; a complete Encyclopedia of facts, statistics, tables and general information. A marvel of condensation. Never before has there been published such an immense amount of knowledge in so small a space.

The three books are offered very special for **75c**

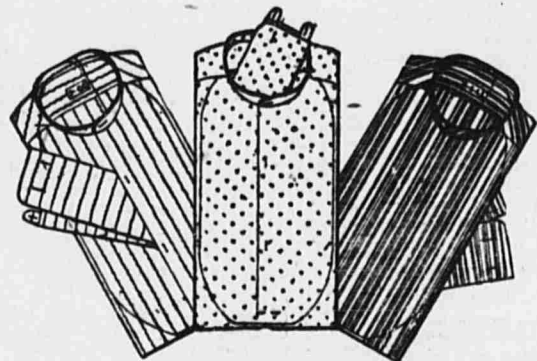
(Second Floor, Centre, 18th St.)

Largest Stocks of Seasonable Merchandise to Select from in the United States. Double the Usual Number of "S. & H." Green Trading Stamps Tuesday.

Six Thousand Fine Custom-Made

Colored Dress Shirts for Men

At a Remarkable Price.



THE men of New York and vicinity who buy their Shirts at the Siegel Cooper Store are accustomed to obtaining superior values, but even these will be astonished by the exceptional character of the present offering. It excels anything hitherto announced at any such low price.

These Shirts Were Made by One of The Largest Manufacturers Known.

It was intended that the Shirts should be priced at \$1.25 and \$1.50; but because the maker was late in delivering the order was cancelled, and so the Shirts came to us at practically our own price.

The patterns are the very newest. There are all sizes. None but detached cuffs. Take your choice at **79c**

(Main Floor, East of Fountain.)

Men's Umbrellas.

Special for Double Stamp Day.

A superior lot of Umbrellas for men; the good, serviceable kind; low priced.

Coverings are of Union Silk—a good grade; steel rods, 8-rib paragon frames, cases and tassels, all 28-inch size; handles of horn, bone, composition and selected natural woods, plain or silver trimmed; \$2.25 grade, choice. **1.39**

Our Umbrella Repair Shop

Will repair your old umbrella in a first-class manner and re-cover it with Gloria Silk, making it equal to a new \$2.00 umbrella, for **1.00**

(Main Floor, Front, 18th St.)

A 5-Day Special Photo Combination Offer

Beginning to-morrow and for the rest of the current week we offer a Combination Photo Special which eclipses any and all our previous attempts at value-giving. It consists of

12 Carbonettes & One 16x20 Black & White FOR **3.00**

Don't let the extremely low price give you a wrong impression of the work, for it is all that could be desired, even if you went to an exclusive photographer and paid two or three times our price.

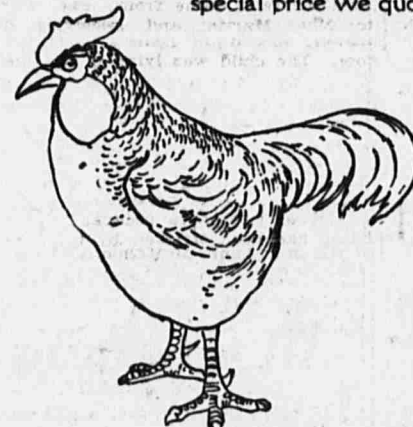
(Seventh Floor, take 6th Ave. Elevators.)

Latest Music Successes, Special, Per Copy, at 11c

A Sale of Extraordinary Importance To-Morrow.

The season's greatest song hits at 11c. a copy. Why, the mere mention of that fact is enough to crowd every inch of regular as well as available selling space of our commodious Sheet Music Store.

Most of the Sheet Music we offer to-morrow was published at 60c. and sold by us as "regulars" at from 18c. to 25c. At the special price we quote, this is by far the greatest Sale of the season. We reserve the right to limit quantities.



The Rooster Dance.
The Hit of the "Runaways."
The Maiden and the Jay.
My Little Hindoo Belle.
Miss Sweeney from Urbana.
A Kiss for Each Day in the Week.
The Queen of the Track.
I'm Going Home to Dixie Land.
In Swell Society.

Song Hits from the Roger Bros.
Mister Breezy Was an Easy Mark.
By the Sycamore Tree.
It's Awfully Hard to Shop.
On a Starlight Night.
Queen of the Bungalow.
Say You'll Be a Friend of Mine.
American Beauty.
You Dream of Me, Dear.
The Coaster's Holiday.
In Gay New York.

Also the following vocal successes:

In Dear Old Fairy Land.
I'm Wearing My Heart Away for You.
Always in the Way.
The Glowworm and the Moth.
Sammy.
Bedelia.
Pretty Little Dinah Jones.
The Gambling Man.
Somebody's Waiting for Me.
In Sunny Africa.
He Was a Sailor.
O, O, O'Brien.
You're as Welcome as the Flowers in May.
My Little Coney Isle.
New York Town for Mine, Boys.
Just a Little Smile.
When We Were Two Little Boys.
Up and Down the Line.

My Little Rag-Outang.
In the Village by the Sea.
Instrumental.

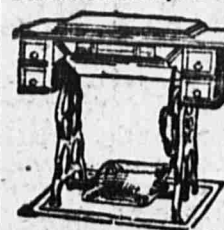
Bungalow.
The King's Fool.
The Ella Wheeler Wilcox Waltzes
A Dream of Heaven-Waita.
The Sun Dance.
Laughing Water.
The Dance of the Sparrows.
Maseppa.
Tried to Death.
Smiles and Tears—Intermezzo.
Princess Pocahontas—March and Two-step.
The Arrival of the Geeks, Sunrise in Dixie.
In a Cozy Corner, Peaceful Henry and Chas. K. Harris's Latest Song,
The Girl of My Dreams,
as sung by Mme. Matell.

(Third Floor, East, 18th St.)

Sewing Machines.

Specials for Double Stamp Day.

"Victory" Sewing Machines—Singer and New Home models. Best in the market. Guaranteed and kept in repair five years free of charge. Extraordinary price inducements.



"VICTORY" No. 3, Singer Model, ball bearing, drop head, golden oak, highly polished, steel front, fitted with all the latest and best attachments, automatic tension winder, self threading shuttle and needle; inch measure inlaid on each machine; special, **15.50**

"VICTORY" No. 4, Ball-Bearing New Home Model, 5 drawers, drop head; same woodwork as No. 3; all the new attachments; special, **14.50**

Also bargains in high-grade SINGER SEWING MACHINES, vibrator, oscillator, improved automatic chain stitch, **32.00**

drop head, carved woodwork of oak and walnut; newest and best attachments, **1.00**

GOLDMAN TUCK FOLDER, can be used on all Sewing Machines, **1.00**

Parts and Needles of all Sewing Machines can be had in the Department. (Third Floor, Centre.)

White Fleece Pique

Specials for Double Stamp Day.

Just the fabric for Women's Shirt Waists and Children's Kilt Suits. 300 pieces at half the regular price; two lots; many different designs in each lot. 25c and 29c grades; pair, **14c** 35c and 45c grades; pair, **22c**

(Main Floor, East of Fountain.)

Stationery Store.

Specials for Double Stamp Day.

BOX PAPER, fine quality, several times; regular 15c, 20c, 25c. **9c, 12c, 15c** special. 48 SHEETS, 1 Page, Weight Bond **21c**

(Third Floor, Centre, 18th St.)

Engraving.

100 VISITING CARDS AND PLATE, **1.09**

engraved in script. 100 WEDDING INVITATIONS, with **8.75**

inlaid and engraved envelopes, **1.00**

(Third Floor, Centre, 18th St.)

Cold Weather Bedding Bargains.

Superior Blankets and Comforters at the Lowest Prices Quoted—Unlimited Quantities.

Great piles of Blankets in all sizes and colors; warm and cheery.

Huge masses of Comforters. More than 100 grades in over 800 different patterns. And then, in addition, there are huge assortments of Slumber Blankets of German and Italian Cotton and Silk. Also Mattress Protectors, Pillows and Featherers.

Some of the big bargains for Tuesday follow:

BLANKETS.	1,500 BLANKETS FOR FULL-SIZE BEDS—	COTTON COMFORTERS.	SLUMBER BLANKETS.
FLEECE BLANKETS—1,000 PAIRS OF WHITE AND GRAY COTTON BLANKETS, with fancy borders—	1,500 grade, pair, 3.35 45.00 grade, pair, 3.95	GERMAN AND ITALIAN COTTON AND SILK COMFORTERS in many combinations of colors; some are highly solid.	GERMAN AND ITALIAN COTTON AND SILK COMFORTERS in many combinations of colors; some are highly solid.
60c. grade, pair, 40c. 90c. grade, pair, 50c. \$1.15 grade, pair, 59c. \$1.25 grade, pair, 69c. \$2.00 grade, fancy Jacquard borders, 1.40	GRAY BLANKETS FOR SINGLE AND DOUBLE BEDS—	1,000 COMFORTERS—SILK finished Silk-line Comforters, filled with hand-some fluff as a down quilt.	\$1.00 and up to \$1.50 grades, 60c.
	35.00 grade, pair, 2.75 45.00 grade, pair, 3.45	as fluff as a down quilt. Satinette Comforters, with hand-some border in light colors. Flannellette Comforters, in pretty Persian design, filled with pure cotton; this is the comforter for warmth; \$2.50, \$2.75 and \$3.00 grades.	White quilted COTTON PROTECTORS—this is the only Protector that is sanitary.
	RED BLANKETS—300 pairs of ALL PURE WOOL SANITARY BLANKETS, with black border, \$5.00 grade, pair, 3.95	WOOL COMFORTERS.	White quilted COTTON PROTECTORS—this is the only Protector that is sanitary.
	IN ADDITION WE PLACE ON SALE 1,000 PAIRS OF THE FAMOUS ST. MARY MILLER "SECONDS," but the imperfections are very slight.	200 WOOL FILLED COMFORTERS with silk, top and plain silkline 2 backs, \$5.00 grade, 3.85	White quilted COTTON PROTECTORS—this is the only Protector that is sanitary.
	FINEST GRADES, that retail when perfect, at \$12.50, \$15.00 and \$20.00; now, pair, 8.50, 9.50 and 10.50	DOWN COMFORTERS.	White quilted COTTON PROTECTORS—this is the only Protector that is sanitary.
	OVER 100 DIFFERENT COMFORTERS. More than 800 different patterns to choose from.	Steen covering, filled with pure down and will not shed. \$5.00 grade, 3.85	White quilted COTTON PROTECTORS—this is the only Protector that is sanitary.
		Lot of FINE SILK DOWN and WOOL FILLED COMFORTERS. This is a lot of manufacturer's samples which we have marked at half price.	White quilted COTTON PROTECTORS—this is the only Protector that is sanitary.

THE BIG STORE CITY IN ITSELF
SIEGEL COOPER & CO.
SIXTH AVE. 18th St. 18th St.

Black Silk Waists.

At a Very Special Price.



Beautiful Waists of very superior quality. Peau de Soie and Peau de Cygne. Side tucking at front. Centre of hand-somely designed silk embroidery and silk crocheted ornaments. Tucked sleeve and fancy cuffs. Separate silk embroidered stock collar. Tucked back. Also: Waists with fine side tucking and elaborate silk medallions on front and sleeves. Stitched plaited centre, with miniature silk buttons. Double tab collar, tucked back. Special price, **3.95**

(Second Floor, Front.)

Women's Wrappers.

Specials for Double Stamp Day.

WOMEN'S WRAPPERS of percale; fine quality; blue, red, gray and black and white effects; full skirts and deep flounce; neatly trimmed waist; regularly **98c.**
WOMEN'S WRAPPERS of percale and flannellette; extra heavy; excellent patterns, including black and white effects with extra full skirts and 14-inch flounce; waists have bretelles; trimmed with fancy washable braid; regularly **89c.**

(Second Floor, Centre, 18th St.)

Kimono Sacques and Gowns.

Specials for Double Stamp Day.

WOMEN'S KIMONO SACQUES, of German Flannel in exquisite patterns, including Persian effects, border trimming; regularly **98c.**
WOMEN'S DRESSING SACQUES, of "The Eclipse" Flannellette; very handsome patterns, entirely new, blouse effects; pretty Persian border trimming, **98c.**
WOMEN'S KIMONO GOWNS, of German Flannel; pretty patterns, border trimmed to match; cut full and long; regularly **1.25**

(Second Floor, Centre, 18th St.)

The Consolidated Shoe Store Is Without a Rival.



It stands alone as the finest and best appointed Shoe Store in New York. It's large, commodious and in every way to your advantage.

It is divided into three distinct sections—each a full-fledged Shoe Store by itself. One for Men, one for Women and one for Children.

The fixtures are bright and new and are so arranged that the salesperson can show you the very pair of Shoes you desire in an instant.

The new Fall and Winter Foot Mould Shoes at \$3.00 and \$4.00 are now prominently displayed.

Also thousands of pairs of good Shoes for every member of the family at unquestionably the very lowest of low prices.

FOR WOMEN.

WOMEN'S \$3.50 SHOES..... **1.95**
Calfskin, lace and Blucher; Patent Leather and Kidskin, lace and button; all sizes.
WOMEN'S \$2.00 SHOES..... **98c**
Dongola Kid, lace and button; all sizes.

FOR CHILDREN.

CHILDREN'S SHOES..... **69c**
Patent Leather, dull tops; lace, spring heels; sizes 6 1/2 to 11.
MISSSES' SHOES..... **98c**
Kid button and lace Shoes, in all sizes. Patent Leather lace Shoes, in sizes up to 2.

FOR MEN.

MEN'S \$3.50 SHOES..... **1.95**
Calfskin Patent Leather; several styles for street or dress wear. Calfskin, lace; double soles, welted, neat shapes. All sizes in both leathers.

FOR BOYS AND YOUTHS.

BOYS' AND YOUTHS' SHOES..... **98c**
Satin Calf; lace; sizes up to 5 1/2.
BOYS' AND YOUTHS' SHOES..... **1.20**
Dongola Kid; lace; all sizes; good as those sold by other dealers at \$2.00.

(Consolidated Shoe Store—2d Floor.)